The Art Institute of California - San Francisco
Course Syllabus

Course Number: GD3383
Course Title: Photography II

Class Meetings: Thursday 1-5, 1145 Market St., Room 900
Session/Year: Spring 2007
Instructor Name: Nina Bellisio
Email Address: nbellisio@aai.edu
Phone: (website) http://www.classes.ninabellisio.com
Instructor Availability Outside of Class: Thursday, 12-1 (900, 1145 Market)

Photography II

Course Description:
This course focuses on how the visual and verbal narrative inter relates through time and space. Principles of storytelling, narrative structures, rhythm, audience and point of view will be developed.

Course Length: 11 Weeks
Contact Hours: 44 Hours
Lecture: 22 Hours
Lab: 22 Hours
Credit Values: 3 Credits

Course Competencies:
Upon successful completion of this course, the student should be able to:
• Develop an understanding of storytelling, narrative structures, rhythm, audience, and point of view through photography.
• Apply principles of composition and design.
• Explore sequence design.
• Use tabletop photography.
• Use portrait photography.
• Demonstrate photography in various lighting conditions: daylight, dark with flash, indoor photo lights, backlighting, night-exposure.
• Demonstrate the ability to conceive and stage a photographic composition, working with actors/models as well as inanimate objects.
• Demonstrate a basic understanding of how to art direct a professional photography session.

Course Prerequisite(s): GD1125 Introduction to Photography

Materials and Supplies: Camera, presentation supplies, storage disk

Estimated Homework Hours: 4 Hours

Technology Needed: Computer, photo design software, Office software, camera, printers, scanner

Grading Scale:
All assignments must have clear criteria and objectives to meet. All students shall be treated equitably. It will be that student’s right to know his/her grade at any reasonable point that information is requested by that student. The criteria for determining a student’s grade shall be as follows (on a percentage of total points basis):

- **A** 100-93
- **A-** 92-90
- **B+** 89-87
- **B** 86-83
- **B-** 82-80
- **C+** 79-77
- **C** 76-73
- **C-** 72-70
- **D+** 69-67
- **D** 66-65
- **F** 64 or below

Process for Evaluation:
- Classwork 25%
- Quizzes 5%
- Projects 45%
- Participation 25%

Student Evaluation/Grading Policies:
- Class time will be spent in a productive manner.
- Grading will be done on a point system.
- Points for individual activities will be announced.
- All work must be received by the set deadlines.
- Late work receives a grade of zero.
- On-time projects may be redone with instructor approval.
• ABSOLUTELY NO WORK WILL BE ACCEPTED AFTER THE FINAL CLASS MEETS WEEK 11.

Classroom Policy:
• No food allowed in class or lab at any time. Drinks in recloseable bottles allowed in classroom.
• Edible items brought to class or lab must be thrown out.
• If student elects to eat/drink outside class or lab door, missed time is recorded as absent.
• Attendance is taken hourly. Tardiness or absence is recorded in 15-minute increments.
• Break times are scheduled by the instructor at appropriate intervals.
• No private software is to be brought to lab or loaded onto school computers.
• No software games are allowed in lab (unless in course curriculum).
• Headphones are required if listening to music during lab. No headphones are allowed in lecture.
• Any student who has special needs that may affect his or her performance in this class is asked to identify his/her needs to the instructor in private by the end of the first day of class. Any resulting class performance problems that may arise for those who do not identify their needs will not receive any special grading considerations.

Disability Policy Statement:
“It is not our policy to discriminate against qualified students with documented disabilities in our educational programs, activities, or services. If you have a disability-related need for adjustments or other accommodations in this class, contact Suzanne Raffeld Disabilities Services Coordinator at: 415-276-1060 or see him/her at: room 609.”
Suggested Course Outline

**Week 1:**  
**Lecture:** review, elements of composition/ golden mean. 
**Lab:** collage project, in-class source photo shoot  
**Homework:** reading one

**Week 2:**  
**Lecture:** introduction to portraiture  
**Lab:** discuss reading 1, lighting a portrait, introduction to project 1: portrait series  
**Homework:** start shooting digital files for critique, shoot bad photos to retouch

**Week 3:**  
**Lecture:** digital retouching 
**Lab:** critique portrait photos, Photoshop CS2 as a digital darkroom,  
**Homework:** print project for critique, bring in objects for still life shoot

**Week 4:**  
**Lecture:** lighting objects  
**Lab:** Critique of project 1 portraits, shooting under different lighting conditions  
**Homework:** bring poem for midterm

**Week 5:**  
**Lecture:** midterm shooting project, Introduction to the photo essay  
**Lab:** shoot and assemble images for midterm  
**Homework:** reading two, start shooting digital files for critique

**Week 6:**  
**Lecture:** Product photography  
**Lab:** critique digital files, lighting for advertising  
**Homework:** continue project 2, print files for critique

**Week 7:**  
**Lecture:** introduction to project 3  
**Lab:** critique of project 2, shooting architecture and landscape  
**Homework:** start shooting files for critique, reading three

**Week 8:**  
**Lecture:** Art direction part 1  
**Lab:** Discuss reading three, organizing a photo shoot  
**Homework:** continue project 3

**Week 9:**  
**Lecture:** Art direction part 2.  
**Lab:** open lab.  
**Homework:** continue project 3, print files for critique
Week 10: Lecture: Final presentation of work.
Lab: project presentations
Homework: none

Week 11: Lecture: trip TBA
Lab: none
Homework: None