CAPITALISM 3.0 AND Voting with Your Trolley

List each of the panel members and their jobs. How does each work with sustainability differently?
What is "green washing"? What is "social capitalism"?
How is sustainability as a corporate mission different than sustainability as philanthropy?
Why are organic Oreos and Diet Coke Plus not the solution?
What is fair trade and what is the Economist argument against it?
What is <i>organic</i> and what is the Economist argument against it?
What is <i>local food</i> and what is the Economist argument against it?