

CLIENT

E Co.

PROJECT PROPOSAL

E Co., a graphic and industrial design firm, will finance a designer to complete a project of his/ her choice. The subject and format of the project is open, but must adhere to the principles of sustainable design. The commission will be awarded to the designer with the most creative, interesting and economically feasible project as judged through research and experimentation. Project proposals must be submitted in the form of a bound process book or a web site.

SPECIFICATIONS

Process book/ web site containing the following:

1. description of project (concept NOT materials)
{concept and details concerning sustainability}
2. production schedule
{timeline to complete proposed project}
3. budget
{materials and labor}
4. research
{materials and concept}
5. concept thumbnails and comps
{visual description of proposal}
6. three material variations of concept
{execution of concept in multiple ways}
7. material samples
{paper, ink, fabrics, etc.}
8. weekly journal entries/ reading notes (optional)
{textbook & online reading summaries, personal notes}
9. critique feedback
{individual and group notes}
10. bibliography/ list of web resources
{paper sources, inspirations, referenced projects}

DEADLINES

Midterm Assessment: Week 5

Printed or Live Comp: Week 9

Finished Process Book: Week 11