

INTRO AND CHAPTER ONE

What are the problems with downcycling? Why are things like shoes so difficult to downcycle?

What are the difference between biological and technical nutrients?

Why are “universal solutions” so counterproductive? List some examples from your own experience.

How can designers “eliminate the concept of waste”?

How was the textile industry influenced by the industrial revolution? How was the automobile industry?

What is the difference between cradle-to-cradle and cradle-to=grave?

VOCABULARY:

Crude Products

Products Plus

Intergenerational Tyranny