

In Class Project: San Francisco Neighborhoods

Specifications: Using the descriptive characteristics below, shoot photographs of a specific San Francisco neighborhood. Scout your location before shooting to get an idea of the qualities of the environment and the people and details within it. Use the attached map to find your neighborhood.

Select one photo for each of the 7 characteristics. (7 photos per group). Title with name of characteristic and last name of photographer (color_smith.jpg) and save into a folder with your group name.

Outcome: 7 photos, black and white or color.

Due: At the end of class.

Formal Content

Light and Shadow. Try thinking of these elements as subject matter. Use shadow to cover or highlight, or to create pattern.

Color. Consider the overall palette or use color to move the eye around the composition. Think about saturated and unsaturated color.

Pattern. Select areas that use texture and pattern or show contrast between different patterns.

Movement. Use a long shutter speed to capture a motion blur or move the camera while shooting to create abstract patterns. Use a short shutter speed to capture and freeze movement or action.

Subject Matter

Details. Instead of looking at large, obvious subjects, consider details usually overlooked. Crop to draw attention to smaller objects, textures or shapes.

Environments. Larger spaces can combine multiple formal qualities. Think about horizon, the sky, patterns and textures and how people interact with space. Look for architecture, natural landscapes and urban environments

People. Portraits can create an intimate or universal composition. Look for interesting people or activities, subjects can be candid or posed. (make sure your subjects are willing to participate)

Neighborhood: Hayes Valley

Transportation: Walk past the main building towards City Hall. Pass City Hall on Grove Street. Make a left on Gough St. and Walk to Hayes St.

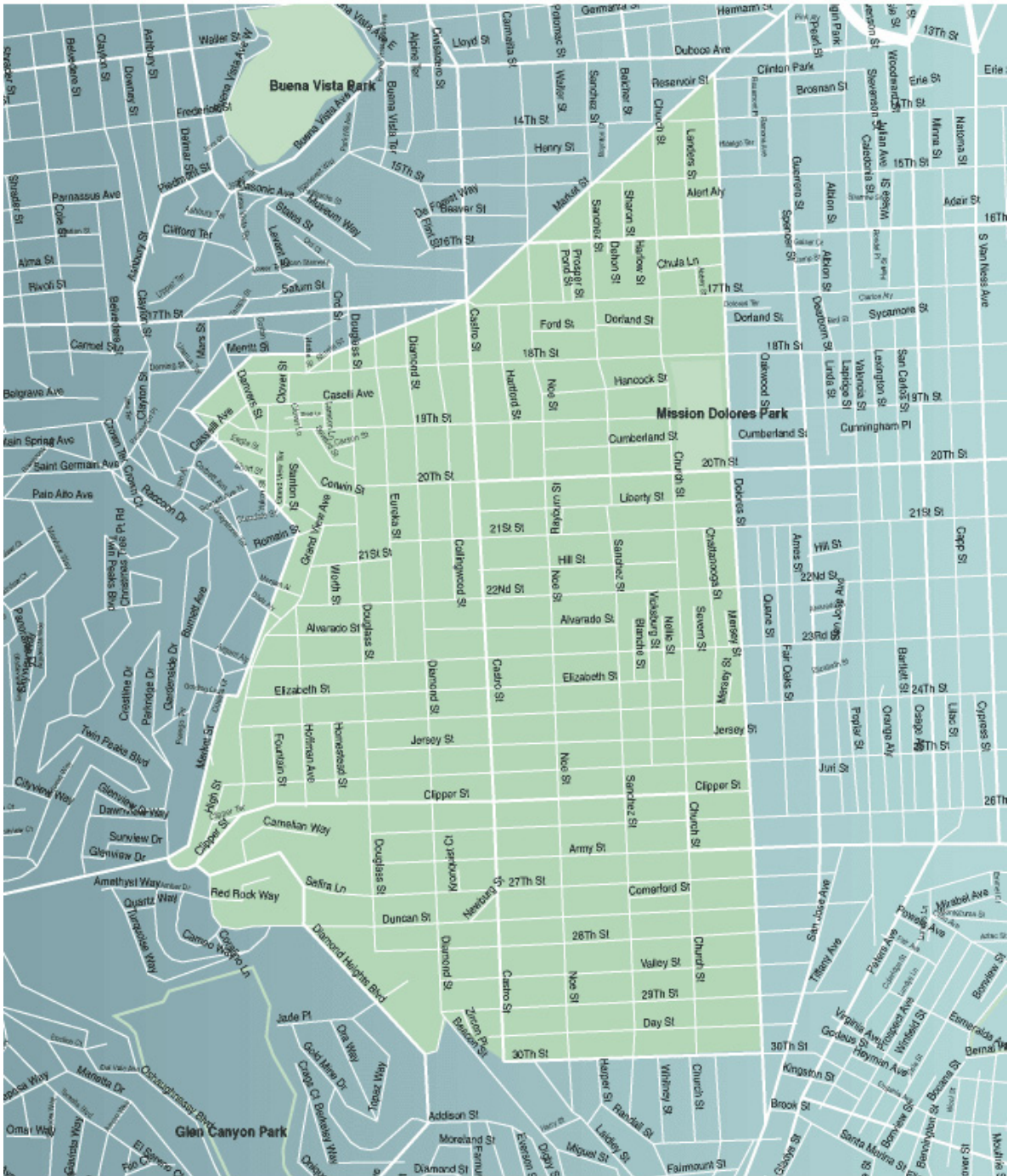


Chronicle Graphic

Neighborhood: The Castro

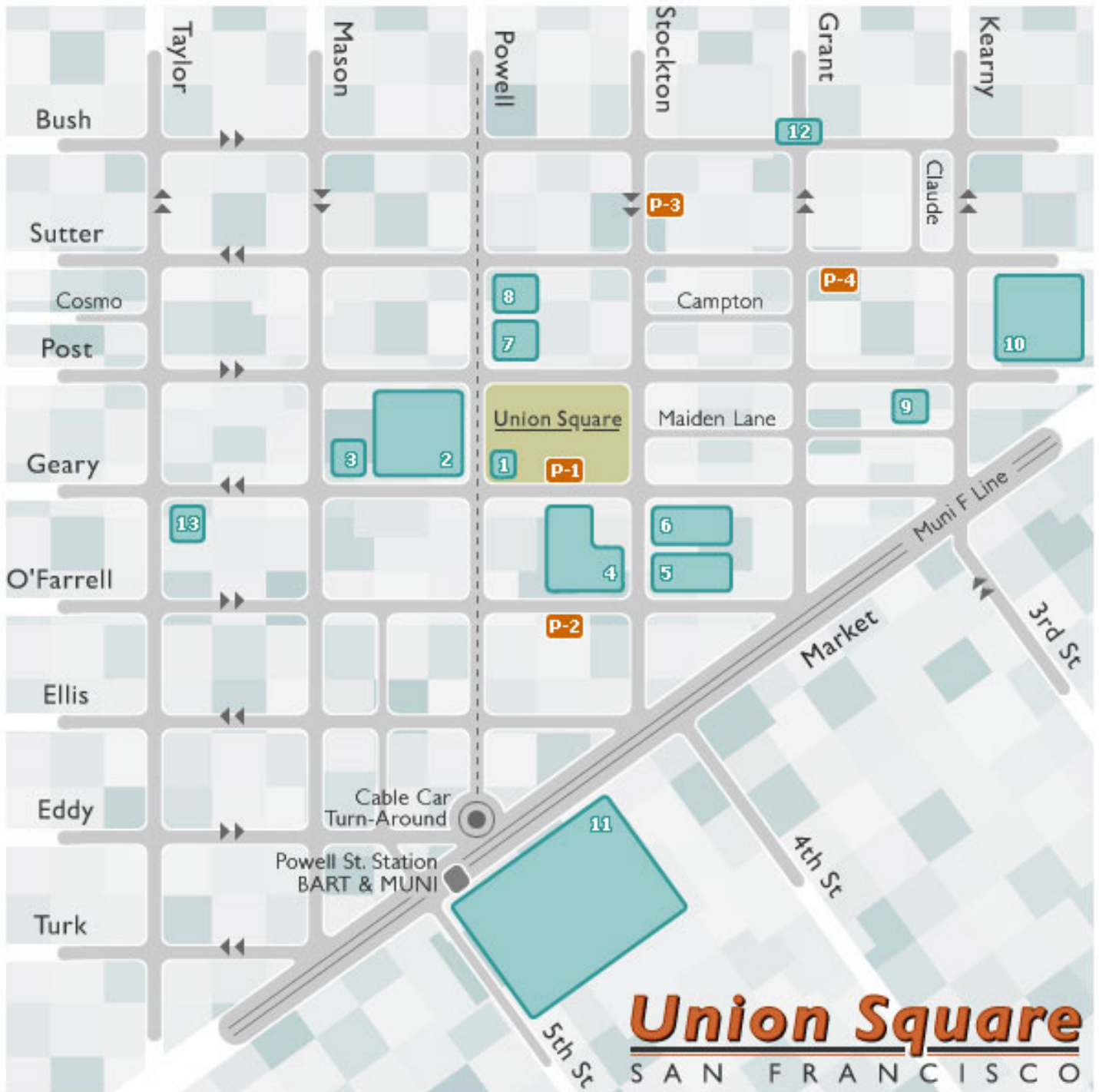
Transportation: Take the M, L or K Muni to Castro Street.

Castro / Noe Valley



Neighborhood: Union Square

Transportation: Take the BART or Muni to Powell Street. Walk up Powell (away from Market St.) until you hit the square.



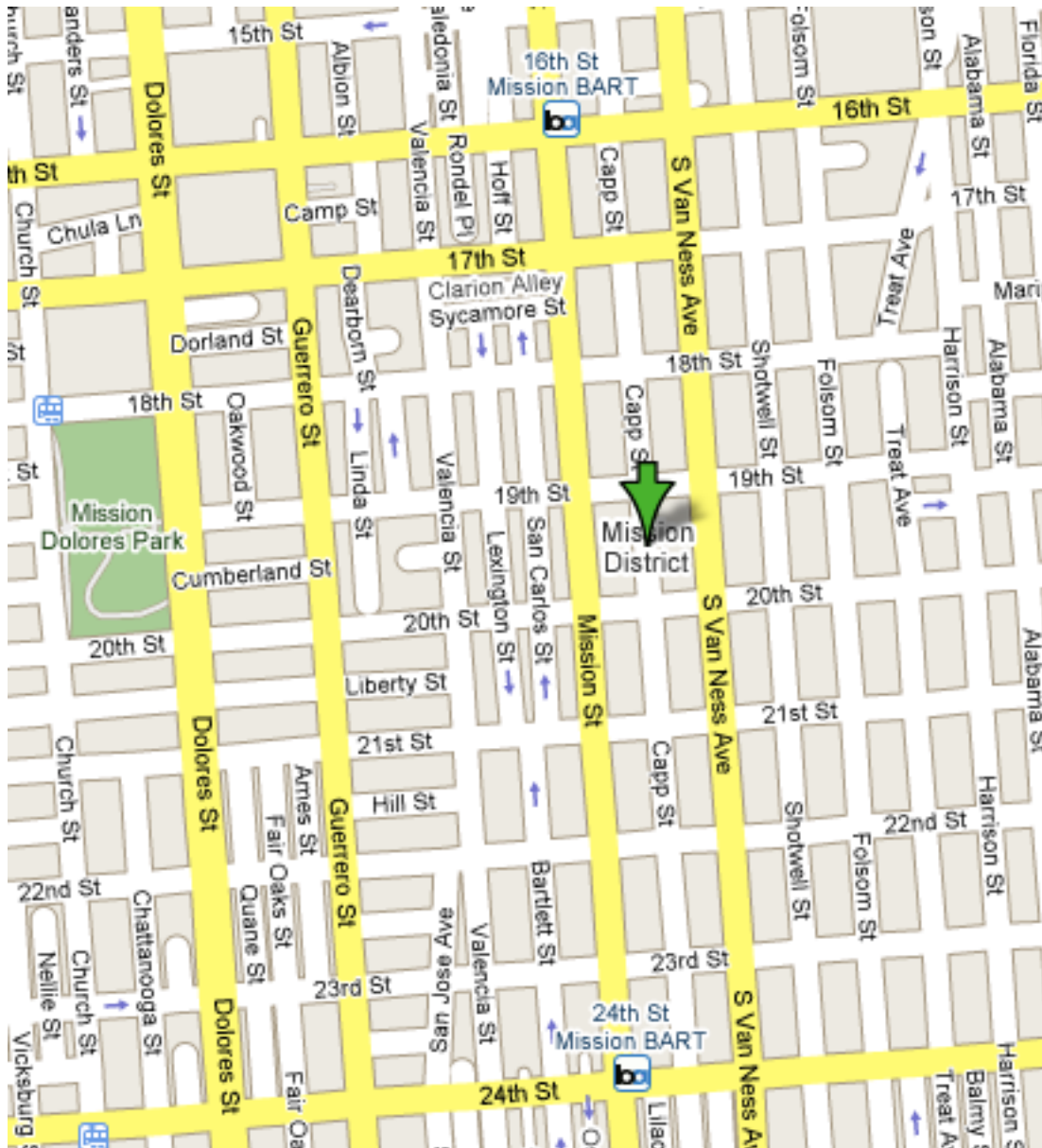
Neighborhood: Chinatown

Transportation: Take the BART or Muni to Powell Street. Walk down Market St. until you hit Grant. Walk up Grant St. (away from Market) through the Chinatown Arch.



Neighborhood: The Mission

Transportation: Take BART to either the 16th Street or the 24th Street stop and walk down Mission Street.



Neighborhood: Embarcadero

Transportation: Take BART or Muni to the Embarcadero stop. Walk towards the Ferry Building.

