

## **Concept/Description**

The topic of my project is cryptozoology, the science of animals which are said to be mythical, extinct, or not yet discovered. I intend this to be a deck of cards with information and illustration. There will be detailed illustrations on one side and information graphics on the reverse side, such as locations, names, status, description, species, location, evidence or lack thereof.

## **Target Audience/Persona**

The target audience is for anyone 7 years and up. It is to be on the same level of pokemon, or magic the gathering but with more of a humorous tone. Something you could find on a coffee table and easily amuse yourself with for a moment. There is nothing of a game associated with these cards.

## **Research**

Besides information from the spoken word and various uncredible web sources, the best source would have to be THE ENCYCLOPEDIA OF CRYPTOZOLOGY by Micheal Newton.

## **Competitive Analysis**

The only other analysis that competes with this same topic is the information on wikipedia about “cyrptids”. The only other one i could think of would be the encyclopedia of cryptozoology. Anything else doesn’t seem to be very solid info.

## **Ideas for Outcome**

I want to make a full deck of cards with illustrations and info graphics. I also thought about making a pamphlet in an FBI sort of style. It would have actual printed photos and paper clips and coffee stains. The only con to this idea is that it adds to the cost of the project as well as adds time.

## **BIGFOOT**(humanoid) - *unconfirmed*

is a man like beast of an ape who has many names and has been spotted in basically every region of the globe, all with differing traits and descriptions. Lent dolore magnit wis ero enim qui estin hendit la alit velit dolendreet auguer sim quismoluptat iure feugiam, conse deliquip eliquid eiusim dolum iusci ex euguer sim nullaor siscinim essim zzrit ut dipsum dipisit num irit lor ip ea faciluptat iriureriure magna con venim vercincillam veliquat augero doloreetum zzrit accum iustin velisl dunt alisit velisis nostro com-

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### **names**

<i>sasquat</i>	<i>djsao</i>	<i>dasjdo</i>	<i>daksd</i>
<i>asfjfoo</i>	<i>fksd</i>	<i>fdkfppp</i>	<i>dkokd</i>
<i>teu</i>	<i>asdsm</i>	<i>aslmdm</i>	<i>djwo</i>

